



WildTracks Activity Park LTD- Privacy Policy

It is the policy of WildTracks Activity Park LTD to be transparent and provide information to all individuals about how we collect and use personal data. This policy sets out our commitment to GDPR and how we use any data we collect from you.

1. What is personal data?

Personal Data is any information that relates to an individual that can be identified from that information. Any data including names, email addresses, street addresses, telephone numbers, card details and other payment information fall under that category.

2. What information do we collect from you?

We ask for your contact details to assist and create a booking, your name to hold the booking, telephone number should we need to contact you and email address to enable us to send you information about your booking, you do not have to provide us with your contact details however it will help us to communicate with you easily and efficiently in regards to your booking.

We ask for your Card details so we can take payment to confirm a booking, you do not have to share these details with us as you can choose another method of payment to confirm a booking. Once your booking has past we destroy your payment details.

We may also ask your height, weight and medical conditions to check you comply with our terms and conditions allowing you to take part in our activities here at Wildtracks.

Motorsport is dangerous and there are certain conditions and restrictions that can be effected by physical exertion that would prevent you taking part in some activities.

3. How will your information be used?

Your information will be used to create and confirm a booking in our diary and to contact you in relation to your booking. We may also use your details to contact you with newsletters, marketing or promotional offers and other information about our products and services by telephone or email. If you would prefer not to be contacted this way please unsubscribe and let us know.

WildTracks Employees that collect your data do not share any of your information with any other company, the only time we will share your data is if we use our 3rd party activity provider or if we are required to do so by law. We collect information about you to process and manage your booking. If you agree we may then use your email to contact you about special offers, if you agree.

4. How will we collect your data?

We usually collect your data from you either in person, over the telephone, or via email with your consent. You are more than welcome to view our terms and conditions and privacy policy at any time.

5. Access to your information and correction

You have the right to request or consent the accuracy of the information that we hold about you. If you would like to discuss this or amend at all please contact us at any time.

6. Security

The security of your information is important to us, but we must remember that no method of transmission over the internet, or method of electronic storage is 100% secure. We strive to use commercially acceptable means to protect your personal information; we cannot guarantee its absolute security.

How to contact us;

Please contact us if you have any questions about our privacy policy or wish to no longer be contacted please contact us on 01638 751 918 , or hattie@wildtracksltd.co.uk or write to us at WildTracks Activity Park, Chippenham Road, Kennet, Newmarket CB8 7QJ.

